

S I L E N C E T H E S H A M E P R E S E N T S

**Silence
the ~~Shame~~**

A Brilliant
Mind

GaGa

10/08/26

SPONSORSHIP PACKAGE

This year's event promises an unforgettable experience: an exclusive All-Black Sneaker Ball. Move to the rhythms of Atlanta's top DJs spinning today's hottest hits to timeless old school classics.

Join us to honor champions in our community who are working tirelessly to combat mental health stigma. Our goal is to raise \$150,000 to support mental wellness programs and create a lasting impact.

ABOUT SILENCE THE SHAME

Silence the Shame, Inc. (STS) is a pioneering mental health organization that began as a movement in 2016 and was established as a nonprofit in 2017 under the leadership of Shanti Das. STS is dedicated to destigmatizing mental health and increasing access to support, with a focus on high-stress and underserved communities. As STS enters its 10th year of impact, we continue to drive national conversations, expand innovative programs, and create safe spaces for youth, parents, and young adults to prioritize mental wellness.

Our Mission & Vision

To empower and educate communities about mental health and wellness, envisioning a stigma-free, culturally competent world where mental wellness is a universal priority.

IN 2025, STS ENGAGED OVER

7.4K **3.4M**

educated through
programs and resources

reached through
awareness campaigns

875 **56** **97**

YOUTH
SUPPORTED

PARENTS
SUPPORTED

YOUTH & PARENT
LEADERS DEVELOPED

52 **39** **2.5K**

STSU
AMBASSADORS
TRAINED

COLLEGE
EVENTS HELD

COLLEGE
STUDENTS
SUPPORTED

3.5K **39** **150**

ADULTS
EDUCATED

OUTREACH
EVENTS

VOLUNTEERS
ENGAGED



**Silence
the Shame**

5 T H A N N U A L A B R I L L I A N T M I N D G A L A



SILENCE THE SHAME PRESENTS

A Brilliant Mind Gala SNEAKER BALL

\$25,000 CHAMPION OF CHANGE

Listed as Presenting Sponsor · Logo on STS website, marketing materials, press release, event signage, and recap video · King Table of 12 · Deliver welcome remarks at the top of the program · 30-second promo during the event · Full page ad (digital) program · Option of promotional item in swag bag · 1hr LIVE training · Feature in Annual Report

\$15,000 BEACON OF HOPE

Logo on the event website, marketing materials, press release, event signage, and recap video · King Table of 12 · Introduce one gala honoree during the program · Half page ad (digital) program · Option of promotional item in swag bag · On-demand Wellness training · Highlighted in Annual Report

\$10,000 ADVOCATE FOR WELLNESS

Logo on the event website, marketing materials, event signage, and recap video · Table of 10 with Premium Placement · Acknowledged during the Gala · Quarter- page ad (digital) program · Option of promotional item in swag bag · Invitation to attend a Wellness seminar · Logo in Annual Report

\$5,000 ALLY IN HEALING

Logo on the event website, marketing materials, and event signage · Table of 10 · Logo on Gala program · Newsletter and Social Media Highlight · Listed in Annual Report



Visit www.silencetheshame.com to select sponsorship



Mail a check to Silence the Shame,
235 Peachtree St. NE, Suite 420, Atlanta, GA 30303

**Silence
the Shame**



► ADDITIONAL SPONSORSHIP OPPORTUNITIES

Photo Booth: \$4,000 (name/logo on materials)

Toast to Silencing the Shame: \$4,000 (branding, recognition, shout-out)

Silent Auction Sponsor: \$2,000 (name/logo on materials)

Swag Bag Sponsor: \$2,500 (branded item for guests)

Full Page Ad: \$1,000 (premier placement in digital program)

Half Page Ad: \$600 (prominent visibility)

Quarter Page Ad: \$350 (ideal for local businesses)

Business Card Ad: \$200 (compact branding space)

A Brilliant
MIND
Gala
SNEAKER BALL

HIGHLIGHTS OF THE EVENING:

Attire: Dress to impress in all-black gala wear, paired with your favorite sneakers to keep our stylish tradition alive.

Silent Auction: Bid on exclusive items and experiences, with proceeds supporting Silence the Shame's mission for mental wellness.

A Taste of Atlanta: Savor a curated menu showcasing the city's best flavors

Honoring Champions of Mental Health: Celebrate outstanding mental health professionals, philanthropists, community leaders and organizations making a positive impact.

Silence
the Shame

If you are interested in sponsoring this event, contact Shanti Das at sd@silencetheshame.com

www.silencetheshame.com | [@silencetheshame](https://www.youtube.com/c/SilenceTheShame) | Silence the Shame TV on YouTube