



REDEFINING MENTAL WELLNESS

2025 ORGANIZATION SPONSOR DECK

MISSION

We exist to empower and educate communities on mental health and wellness.

ABOUT SILENCE THE SHAME

Silence the Shame, Inc. is a national nonprofit that redefines mental wellness for marginalized communities. We offer culturally focused mental health education to eliminate stigma, reduce suicide rates, and improve overall health outcomes through collaborative partnerships, community and workplace training, and positive youth development. Our community-centric approach focuses on wellness, prevention, recovery, and advocating for better environmental conditions.

Visit www.silencetheshame.com for more information.

65K

PEOPLE
REACHED

250+

CONVERSATIONS

200+

PARTNERSHIPS

10K+

RESOURCES





WHAT WE DO

Empowering Youth & Adults in vulnerable communities through inclusive conversations, wellness seminars, and self-care activities.

COMMUNITY IMPACT

STS Signature Programs aim to educate individuals on various mental health and well-being topics, recognize signs of crisis, develop healthy coping strategies, and encourage advocacy for enhancing community health outcomes.

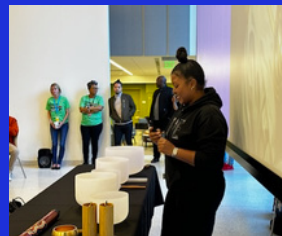
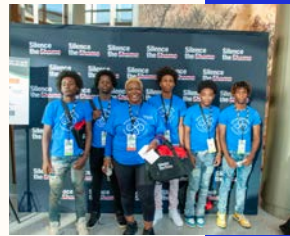
Through our initiatives, we have:

- Enhanced mental health literacy, with 85% of participants reporting acquiring new knowledge.
- 88% of participants reported positive behavior changes that support overall wellness.
- Our programs led to a 90% increase in community involvement and backing.

SPECIAL EVENTS

STS Special Events showcase our programs, network with our partners, promote awareness campaigns, and raise funds to support mental health education for vulnerable communities such as,

- Boundaries, Bubbles & Brunch
- May 5th National Silence the Shame Day
- A Brilliant Mind Gala & Awards Program
- No Reservations Needed



BENEFITS OF SPONSORSHIP



ENHANCED CORPORATE SOCIAL RESPONSIBILITY (CSR)

Supporting our programs and events helps ensure that essential mental health resources and advocacy are accessible to vulnerable youth and adults who might otherwise go unheard. By investing in these programs, sponsors contribute to breaking the stigma surrounding mental health and fostering inclusive communities where everyone can thrive.



VOLUNTEER OPPORTUNITIES

Sponsorship opens up many volunteer opportunities, enabling employees or supporters to engage directly with our communities. These hands-on experiences range from event coordination and outreach to more specialized roles like mentorship or workshop facilitation. Offering needed support to the organization and making a meaningful impact throughout the year.



ONGOING ACCESS TO BEHAVIORAL HEALTH EDUCATION

Through your contributions, we can offer supporters access to behavioral health education and tools, empowering them to advocate for equitable mental health. This includes workshops, materials, and training to enhance understanding and support communities.

RETURN ON INVESTMENT

\$100,000 - Supports campus awareness activities and leadership training for young adults in Silence the Shame University College Ambassador program.

\$50,000 - Supports the Youth Mental Wellness COPE Clinic for a community empowering youth leaders and engaging caregivers in Parent cafe.

\$25,000 - Supports outreach programs, including self-care socials, podcast seasons, and parent cafe series for a community.

\$15,000 - Supports the Youth Advisory Council who offers guidance on program development and coordinate awareness projects.

\$5,000 - Supports media campaigns to socialize mental health awareness and suicide prevention.

SPONSORSHIP PACKAGES

Organization sponsorship gives donors full access to programs and initiatives, creating multiple opportunities for support throughout the year and expanding programs nationally. To sponsor or for more information, contact Shanti Das at sd@silencetheshame.com.

CHAMPION

\$100,000

Recognized as organization champion sponsor • Company logo on website, marketing materials, and media releases • Company promotional items in event bags • Feature in newsletter • 20 tickets to Annual Gala • Speaking opportunities. 10 Tickets to special live events • 60-second Podcast Promo • Six Employee Volunteer Opportunities • 1hr Wellness Training for up to 250 people

HERO

\$75,000

Recognized as organization hero sponsor • Company logo on website, marketing materials, and media releases • Company promotional items in event bags • 15 tickets to Annual Gala • Company spotlight in newsletter • Five tickets to special live events • 30-second Podcast Promo • Four Employee Volunteer Opportunities • 1hr On-demand Wellness Training for up to 200 people.

VISIONARY

\$50,000

Recognized as organization visionary sponsor • Company logo on website • 10 tickets to annual Gala • Company mention in newsletter • Four Tickets to special live events • Two Employee Volunteer Opportunities • 1hr On-demand Wellness Training for up to 150 people.

LUMINARY

\$25,000

Recognized as organization luminary sponsor • Company logo on website • Five tickets to annual Gala • Employee Volunteer Opportunity • Three Tickets to special live events • 1hr On-demand Wellness Training for up to 75 people.

INNOVATOR

\$10,000

Recognized as organization innovator sponsor • Company logo on website • Three tickets to annual Gala • Employee Volunteer Opportunity • Three Tickets to special live events.

ADVOCATE

\$5,000

Recognized as organization advocate sponsor • Company logo on website • Two tickets to annual Gala • Employee Volunteer Opportunity • Two Tickets to special live events

IN-KIND SPONSORSHIPS

Regardless of financial limitations, in-kind gifts offer a more approachable avenue for giving, whether goods, services, or expertise. Our goal is to eradicate mental health stigma, and we invite individuals, companies, and organizations to join us on this mission.



MEDIA SPONSOR \$5,000

Media sponsors can provide a range of content creation, advertising mediums, including TV, radio, and digital or print formats.



TRAVEL SPONSOR \$10,000

Travel sponsors can provide airline seats or transportation vouchers for students, staff, speakers, artists, and other VIP guests.



VENUE SPONSOR \$10,000

Hotel/venue sponsors can offer free or discounted rooms for staff, speakers, and students, while venues can offer in-kind space for events.



PRINTING SPONSOR \$10,000

Printing sponsors can help reduce the cost of on-site signage and paper materials related to behavioral health resources.

WAYS TO GIVE

Monetary contributions can be made in any of the following methods to support STS programs:

1

CHECK - Please make all checks payable to "Silence the Shame." Mail to 3000 Old Alabama Rd Suite 119 Alpharetta, GA 30022

2

CREDIT CARD - Contact the STS Operations Director at tw@silencetheshame.com for an invoice. Click [HERE](#) to make an electronic payment.

3

TEXT-TO-GIVE - STS partners with Pledgeling for the text-to-give campaign. Text the word **SILENCE** to **707070** and follow the prompts for donation.

4

CRYPTOCURRENCY/ACH/WIRE TRANSFER- STS is now accepting cryptocurrencies! Contact the STS Operations Director at tw@silencetheshame.com for more information.

5

MATCHING GIFTS - Many companies have matching gift programs. If your company has such a program, STS will complete the necessary documents so that you can double your gift.