



# REDEFINING MENTAL WELLNESS

## 2025 ORGANIZATION SPONSOR DECK

### MISSION

We exist to empower and educate communities on mental health and wellness.

### ABOUT SILENCE THE SHAME

Silence the Shame, Inc. is a national nonprofit that redefines mental wellness for marginalized communities. We offer culturally focused mental health education to eliminate stigma, reduce suicide rates, and improve overall health outcomes through collaborative partnerships, community and workplace training, and positive youth development. Our community-centric approach focuses on wellness, prevention, recovery, and advocating for better environmental conditions.

Visit [www.silencetheshame.com](http://www.silencetheshame.com) for more information.

**78K**

**PEOPLE  
REACHED**

**25K+**

**RESOURCES  
DISTRIBUTED**

**200+**

**PARTNERSHIPS  
ESTABLISHED**

**85%**

**MENTAL HEALTH  
LITERACY GAINED**





# WHAT WE DO

## COMMUNITY IMPACT

**STS Signature Programs** aim to educate individuals on various mental health and well-being topics, recognize signs of crisis, develop healthy coping strategies, and encourage advocacy for enhancing community health outcomes.

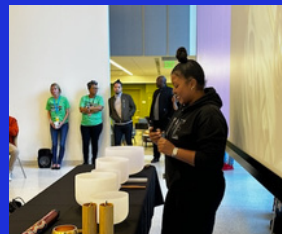
Through our initiatives, we have:

- Enhanced mental health literacy, with 85% of participants reporting acquiring new knowledge.
- 88% of participants reported positive behavior changes that support overall wellness.
- Our programs led to a 90% increase in community involvement and backing.

## SPECIAL EVENTS

**STS Special Events** showcase our programs, network with our partners, promote awareness campaigns, and raise funds to support mental health education for vulnerable communities such as,

- National Silence the Shame Day: Harmony in Action Day of Wellness
- A Brilliant Mind Gala & Awards Program
- No Reservations Needed





## BENEFITS OF SPONSORSHIP



### ENHANCED CORPORATE SOCIAL RESPONSIBILITY (CSR)

Supporting our programs and events helps ensure that essential mental health resources and advocacy are accessible to vulnerable youth and adults who might otherwise go unheard. By investing in these programs, sponsors contribute to breaking the stigma surrounding mental health and fostering inclusive communities where everyone can thrive.



### VOLUNTEER OPPORTUNITIES

Sponsorship opens up many volunteer opportunities, enabling employees or supporters to engage directly with our communities. These hands-on experiences range from event coordination and outreach to more specialized roles like mentorship or workshop facilitation. Offering needed support to the organization and making a meaningful impact throughout the year.



### ONGOING ACCESS TO BEHAVIORAL HEALTH EDUCATION

Through your contributions, we can offer supporters access to behavioral health education and tools, empowering them to advocate for equitable mental health. This includes workshops, materials, and training to enhance understanding and support communities.

## YOUR CONTRIBUTIONS IMPACT

**\$100,000** - Supports campus awareness activities and leadership training for over 1000 young adults in Silence the Shame University College Ambassador program.

**\$50,000** - Supports the Youth Mental Wellness COPE Clinic for a community empowering over 500 youth leaders and engaging caregivers in Parent cafe.

**\$25,000** - Supports outreach programs, including self-care socials, podcast seasons, and community conversation series for a community.

**\$15,000** - Supports leadership training for the Youth Advisory Council who offers guidance on program and awareness projects.

**\$5,000** - Supports media campaigns to socialize mental health and suicide prevention to over 30,000 people.

# SPONSORSHIP PACKAGES

Organization sponsorship gives donors full access to programs and initiatives, creating multiple opportunities for support throughout the year and expanding programs nationally. To sponsor or for more information, contact **Shanti Das** at [sd@silencetheshame.com](mailto:sd@silencetheshame.com).

## CHAMPION

**\$100,000**

Recognized as organization champion sponsor • Company logo on website, marketing materials, and media releases • Company promotional items in event bags • Feature in newsletter • 20 tickets to Annual Gala • Speaking opportunities. 10 Tickets to special live events • 60-second Podcast Promo • Employee Volunteer Opportunities • 1hr live Wellness Training for up to 500 people

## HERO

**\$75,000**

Recognized as organization hero sponsor • Company logo on website, marketing materials, and media releases • Company promotional items in event bags • 15 tickets to Annual Gala • Company spotlight in newsletter • Five tickets to special live events • 30-second Podcast Promo • Employee Volunteer Opportunities • 1hr Wellness Training for up to 300 people.

## VISIONARY

**\$50,000**

Recognized as organization visionary sponsor • Company logo on website • 10 tickets to annual Gala • Company mention in newsletter • Four Tickets to special live events • Employee Volunteer Opportunities • 1hr live Wellness Training for up to 200 people.

## LUMINARY

**\$25,000**

Recognized as organization luminary sponsor • Company logo on website • Five tickets to annual Gala • Employee Volunteer Opportunity • Three Tickets to special live events • 1hr On-demand Wellness Training for up to 100 people.

## INNOVATOR

**\$10,000**

Recognized as organization innovator sponsor • Company logo on website • Three tickets to annual Gala • Employee Volunteer Opportunity • Three Tickets to special live events.

## ADVOCATE

**\$5,000**

Recognized as organization advocate sponsor • Company logo on website • Two tickets to annual Gala • Employee Volunteer Opportunity • Two Tickets to special live events



# SEED SPONSORSHIP PACKAGES

Every contribution, no matter the size, directly supports our mission to nurture mental health and well-being in our community. Smaller donations play a vital role: they open doors for safe, open conversations, provide vital education sessions that reduce stigma, elevate youth voices through creative platforms like podcasting, and equip emerging leaders to spark change among their peers. Your support, at every level, helps us foster connection, empowerment, and hope.

## AMBASSADOR

**\$2,500**

Recognized as organization Ambassador sponsor • Company logo on website • One ticket to annual Gala • Company listed in newsletter • One Ticket to special live event • Employee Volunteer Opportunity

## ALLY

**\$1,000**

Recognized as organization Ally sponsor • Company logo or name on website • Vendor opportunity for community events • Employee Volunteer Opportunity

## SUPPORTER

**\$500**

Recognized as organization Supporter sponsor • Name and link listed on resource page • Employee Volunteer Opportunity

## FRIEND

**\$250**

Recognized as organization Friend sponsor • Name listed in newsletter

# IN-KIND SPONSORSHIPS



**MEDIA SPONSOR**  
**\$5,000**

Media sponsors can provide a range of content creation, advertising mediums, including TV, radio, and digital or print formats.



**TRAVEL SPONSOR**  
**\$10,000**

Travel sponsors can provide airline seats or transportation vouchers for students, staff, speakers, artists, and other VIP guests.



**VENUE SPONSOR**  
**\$10,000**

Hotel/venue sponsors can offer free or discounted rooms for staff, speakers, and students, while venues can offer in-kind space for events.



**PRINTING SPONSOR**  
**\$10,000**

Printing sponsors can help reduce the cost of on-site signage and paper materials related to behavioral health resources.



## WAYS TO GIVE

Monetary contributions can be made in any of the following methods to support STS programs:

- 1 **CHECK** - Please make all checks payable to "Silence the Shame." Mail to 3000 Old Alabama Rd Suite 119 Alpharetta, GA 30022
- 2 **CREDIT CARD** - Contact the STS Operations Director at [tw@silencetheshame.com](mailto:tw@silencetheshame.com) for an invoice. Click [HERE](#) to make an electronic payment.
- 3 **TEXT-TO-GIVE** - STS partners with Pledgeling for the text-to-give campaign. Text the word **SILENCE** to **707070** and follow the prompts for donation.
- 4 **CRYPTOCURRENCY/ACH/WIRE TRANSFER** - STS is now accepting cryptocurrencies! Contact the STS Operations Director at [tw@silencetheshame.com](mailto:tw@silencetheshame.com) for more information.
- 5 **MATCHING GIFTS** - Many companies have matching gift programs. If your company has such a program, STS will complete the necessary documents so that you can double your gift.

## CONTACT US



**IN CRISIS?  
TEXT "SILENCE" TO  
741741 OR CALL 9-8-8**



[www.silencetheshame.com](http://www.silencetheshame.com)



[info@silencetheshame.com](mailto:info@silencetheshame.com)



[Silence The Shame TV](#)



Text STSCares to 707070  
or click [HERE](#)



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