

Silence the Shame Presents

# A Brilliant Mind

Gala

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SPONSORSHIP  
**OPPORTUNITIES**

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MAY 5, 2021 @ 8PM EST

"A VIRTUAL EVENT"

**Silence**  
**the Shame**

TEXT "SILENCE" to 707070 to DONATE  
[WWW.SILENCETHESHAME.COM](http://WWW.SILENCETHESHAME.COM)



# "A BRILLIANT MIND GALA"

The proceeds from this inaugural event will help empower mental wellness for the music and entertainment communities.

“

Our goal is to educate the community on mental wellness and to provide effective coping mechanisms, strategies and resources for healthy and productive living.

-Shanti Das

”

## Silence the Shame:


**Silence the Shame, Inc.** is a mental health education and awareness non-profit organization dedicated to empowering and educating communities on mental health and wellness. We strive to be a world leader on erasing the stigma and educating communities on mental wellness through community conversations, compelling content and outreach programs. This is achieved through strategic partnerships, global communications, evidenced and research informed education and thoughtful dialogue regarding the social determinants of health.

## Silence The Shame Day!

**May 5th is National Silence the Shame Day!** On this day, we focus on ending the stigma of mental health by bringing awareness about the importance of mental health and wellness. Silence the Shame, Inc. commemorates this day with an annual fundraiser. This year we invite you to attend our virtual event hosted by Music Executive Kenny Burns with special appearances from Rapper, Common; Award-Winning DJ- D-Nice; Clothing Designer Kenneth Cole; Sen. Rev. Raphael G. Warnock; Atlanta Mayor Keisha Lance Bottoms and more. We are proud to produce our inaugural...

**"A Brilliant Mind Gala" with a fundraising goal of \$1 million.**

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or visit [bit.ly/STSGALA2021](http://bit.ly/STSGALA2021)*



# Community Wellness & Outreach Programs

**Silence the Shame** offers virtual and face-to-face evidence-based mental health and suicide preventions trainings in the community to support vulnerable populations. We facilitate community conversations, podcasts, and self-care events to improve mental health outcomes and increase mental health literacy in underserved and disparate populations.

**The Soundtrack of Mental Health** is a workplace wellness program designed to educate music creatives, executives & artists on mental health and wellness in the workplace and effective strategies to promote healthy living.

**Community Conversations** are an open dialogue of expert panelist(s) interacting with community members about mental health and the stigma associated with mental illness, to promote acceptance of those with mental health challenges.

**Self-Care Saturdays** are virtual and face to face wellness sessions to engage people in effective activities to reduce feelings of stress, manage mental illnesses and promote social connectedness.

**Silence the Shame Podcast** engages communities through thoughtful digital content to bring awareness and education on mental illness, trauma, suicide and mental wellness.

**No Reservations Needed** is a ten-year homeless outreach initiative in partnership with the Atlanta Mission serving over **400 men annually** through strategic community partnerships and volunteers collecting donations to offer authentic Thanksgiving and Christmas meals.

## Upcoming Programs

Silence the Shame College Ambassador Program  
Young, Black & Well™ Leadership Program  
Shameless Truth Speakers Bureau

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# Honorees

Grammy Award-Winning Singer, Michelle Williams

National Radio Host, Charlamagne tha God

Award-Winning DJ, D-Nice

Spirit, PhD, LPC, NCC

## Co-Chair Lonnie Johnson

Richelle Cross

Phylicia Fant

Patrice Greer

Darrell Johnson

Oneal McKnight

Sandi Peterson-Cooper

## Co-Chair James Andrews

Azim Rashid

Leron Rogers

Kawan (KP) Prather

Michael "Blue" Williams

Phillana Williams

Aria Wright

## Special Appearances By:

Club Quarantine featuring D-Nice | Rapper/Actor/Activist,  
Common | Mayor Keisha Lance Bottoms | Singer, Keri Hilson  
Sen. Rev. Raphael G. Warnock | Clothing Designer, Kenneth Cole  
Performance by Award-Winning Singer, Anthony Hamilton  
Hosted by Music Executive, Kenny Burns

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# Sponsorship Levels

## \$50,000 - WARRIOR

- Presenting Sponsor at the 2021 "A Brilliant Mind Gala"
- 30 second pre-recorded promo during gala
- Company logo on all marketing materials and media releases associated with the event indicating Warrior level
- Access to VIP room
- 60 minute Virtual On-Demand Wellness Training for up to 1000 people
- 6-month feature in Newsletters

## \$25,000 - HERO

- Award Segment Sponsor at the 2021 "A Brilliant Mind Gala"
- 30-second promo during Silence the Shame Podcast
- Company logo on all marketing materials and media releases associated with the event indicating HERO level
- Access to VIP room
- 60 minute Virtual On-Demand Wellness Training for up to 500 people

## \$10,000 - VISIONARY

- Company logo on all marketing materials and media releases associated with the event indicating VISIONARY level
- Access to VIP room
- Sponsor one Silence the Shame Community Conversation event

## \$5,000 - LUMINARY

- Company logo on all marketing materials and media releases associated with the event indicating LUMINARY level
- Access to VIP room
- Acknowledged during gala
- Virtual Plaque on Silence the Shame donation wall

## \$1,000 - DEFENDER

- Name listed at the event
- Social Media Highlight

## \$500 - SUPPORTER

- Name listed at the event
- Social Media Mention

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*\*Your tax-deductible donation will not only empower and educate communities on mental health and wellness, but it will also help erase the stigma of mental illness.*