

S I L E N C E   T H E   S H A M E   P R E S E N T S



# A BRILLIANT MIND

*Gala*

10/08/26

ZOO ATLANTA | SAVANNA HALL  
ATLANTA, GA

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## Sponsorship Package

This year's event promises an unforgettable experience: an exclusive All-Black Sneaker Ball. Move to the rhythms of Atlanta's top DJs spinning today's hottest hits to timeless old school classics.

Join us to honor champions in our community who are working tirelessly to combat mental health stigma.

Our goal is to raise \$250,000 to support mental wellness programs and create a lasting impact.

# ABOUT SILENCE THE SHAME

Silence the Shame, Inc. (STS) is a pioneering mental health organization that began as a movement in 2016 and was established as a nonprofit in 2017 under the leadership of Shanti Das. STS is dedicated to destigmatizing mental health and increasing access to support, with a focus on high-stress and underserved communities. As STS enters its 10th year of impact, we continue to drive national conversations, expand innovative programs, and create safe spaces for youth, parents, and young adults to prioritize mental wellness.

## Our Mission & Vision

To empower and educate communities about mental health and wellness, envisioning a stigma-free, culturally competent world where mental wellness is a universal priority.

IN 2025, STS ENGAGED OVER

**7.1K**

educated through  
programs and resources

**3.4M**

reached through  
awareness campaigns

**918**

YOUTH  
SUPPORTED

**132**

PARENTS  
SUPPORTED

**97**

YOUTH & PARENT  
LEADERS DEVELOPED

**52**

STSU  
AMBASSADORS  
TRAINED

**39**

COLLEGE &  
COMMUNITY  
EVENTS HELD

**3K**

COLLEGE  
STUDENTS  
SUPPORTED

**3K**

ADULTS  
EDUCATED

**45**

OUTREACH  
EVENTS

**184**

VOLUNTEERS  
ENGAGED





# 5TH ANNUAL A BRILLIANT MIND GALA



SILENCE THE SHAME PRESENTS

## A BRILLIANT MIND

*Gala*  
SNEAKER BALL



### \$25,000 CHAMPION OF CHANGE

Exclusive recognition as Presenting Sponsor · Premier logo on STS website, marketing, press release, signage, and recap video · 20 premium tickets (King Table of 10 + round table of 10) · Welcome remarks at start of program · 30-second promo during event · Full-page digital ad in program · Option to include item in swag bag · 1-hour live training · Featured in STS Annual Report

### \$15,000 BEACON OF HOPE

Logo on the event website, marketing materials, press release, event signage, and recap video · 10 premium tickets (King Table of 10) · Introduce one gala honoree during the program · Half-page ad (digital) program · Option of promotional item in swag bag · On-demand Wellness training · Highlighted in Annual Report

### \$10,000 ADVOCATE FOR WELLNESS

Logo on the event website, marketing materials, event signage, and recap video · 10 tickets (one premium table of 10) · Acknowledged during the Gala · Quarter-page ad (digital) program · Option of promotional item in swag bag · Invitation to attend a Wellness seminar · Logo in Annual Report

### \$5,000 ALLY IN HEALING

Logo on the event website, marketing materials, and event signage · 10 tickets (one reserved table of 10) · Logo on Gala program · Newsletter and Social Media Highlight · Listed in Annual Report



Visit [www.silencetheshame.com](http://www.silencetheshame.com) to select sponsorship



Mail a check to Silence the Shame,  
235 Peachtree St. NE., Suite 420, Atlanta, GA 30303



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

**Photo Booth:** \$4,000 (name/logo on materials)

**Toast to Silencing the Shame:** \$4,000 (branding, recognition, shout-out)

**Silent Auction Sponsor:** \$2,000 (name/logo on materials)

**Swag Bag Sponsor:** \$2,500 (branded item for guests)

**Full Page Ad:** \$1,000 (premier placement in digital program)

**Half Page Ad:** \$600 (prominent visibility)

**Quarter Page Ad:** \$350 (ideal for local businesses)

**Business Card Ad:** \$200 (compact branding space)

A BRILLIANT  
MIND  
*Gala*  
SNEAKER BALL

## HIGHLIGHTS OF THE EVENING:

**Attire:** Dress to impress in all-black gala wear, paired with your favorite sneakers to keep our stylish tradition alive.

**Silent Auction:** Bid on exclusive items and experiences, with proceeds supporting Silence the Shame's mission for mental wellness.

**A Taste of Atlanta:** Savor a curated menu showcasing the city's best flavors

**Honoring Champions of Mental Health:** Celebrate outstanding mental health professionals, philanthropists, community leaders and organizations making a positive impact.

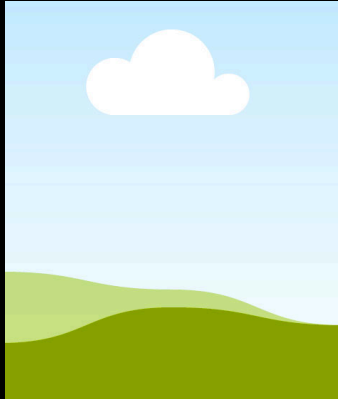
ZOO ATLANTA | SAVANNA HALL | ATLANTA, GA

If you are interested in sponsoring this event, contact Shanti Das at [sd@silencetheshame.com](mailto:sd@silencetheshame.com)

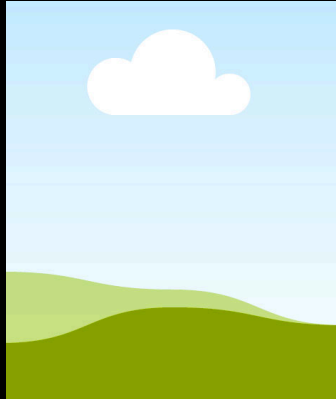
[www.silencetheshame.com](http://www.silencetheshame.com) | @silencetheshame | Silence the Shame TV on YouTube

## GALA LEADERSHIP

### ▶ HONORARY CHAIRS

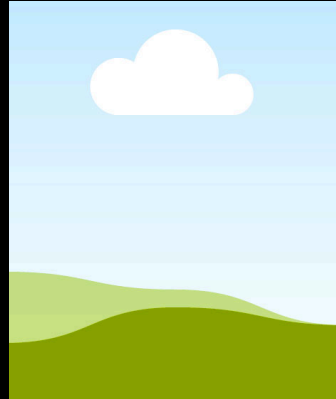


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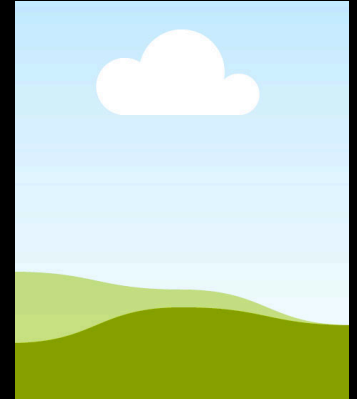


Insert Name

### ▶ GALA CHAIRS



Insert Name



Insert Name

### ▶ HOST COMMITTEE

Insert Name

Insert Name

Insert Name

Insert Name

### ▶ SILENCE THE SHAME EXECUTIVE LEADERSHIP

Shanti Das, CEO/Founder

Jewell Gooding, Executive Director

