

Silence the Shame Presents

A BRILLIANT MIND GALA

SILENT PARTY EDITION

OCTOBER

10

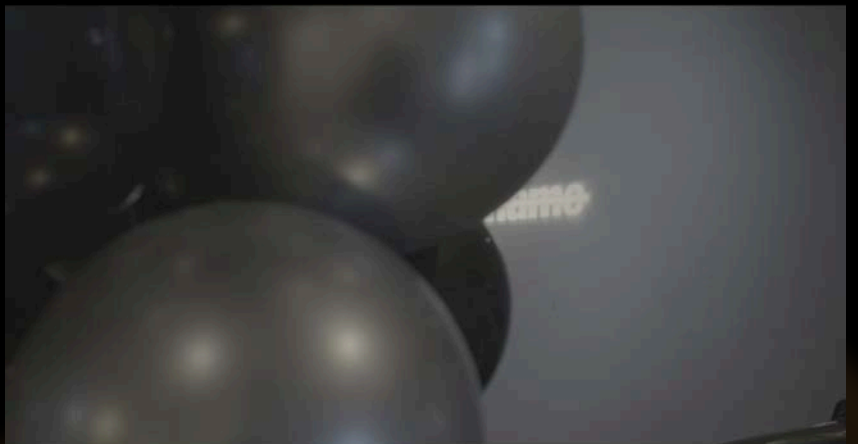
2025

City Hall, Atlanta, GA

SPONSORSHIP PACKAGE

This year's event promises an unforgettable experience: an exclusive All-Black Silent Party! Move to the rhythms of Atlanta's top DJs spinning the best Hip-Hop and R&B—from today's hottest hits to timeless old-school classics.

Join us to honor the champions in our community who are working tirelessly to combat mental health stigma. Our goal is to raise \$250,000 to support mental health programs and create a lasting impact.



[CLICK IMAGE TO VIEW VIDEO OR CLICK HERE TO VIEW ON YOUTUBE](#)

About Silence the Shame

Silence the Shame, Inc. (STS) is a pioneering nonprofit founded in 2017 by Shanti Das with the purpose of destigmatizing mental health, especially within underserved communities. Inspired by Ms. Das's personal experiences with depression and the loss of loved ones to suicide, STS was born from a deep commitment to change the conversation around mental health and empower individuals to seek support without fear or shame.

Our Mission & Vision:

To empower and educate communities about mental health and wellness, envisioning a stigma-free, culturally competent world where mental wellness is a universal priority.



In 2024, Silence the Shame engaged over

78.5 K

Individuals through programs, resources, and awareness campaigns



783

YOUTH
SUPPORTED

16

EVENTS
HELD

60

YOUTH LEADERS
DEVELOPED



52

STSU
AMBASSADORS
TRAINED

21

EVENTS
HOSTED

963

COLLEGE STUDENTS
SUPPORTED



250

VOLUNTEERS
ENGAGED

22

OUTREACH
EVENTS

102

HOURS
SERVED



WORLD MENTAL HEALTH DAY IS OCTOBER 10TH!



Silence the Shame Presents
**A BRILLIANT MIND
GALA**
SILENT PARTY EDITION

→ **\$25,000**

CHAMPION of Change

Listed as Presenting Sponsor • Logo on STS website, marketing materials, press release, event signage, and recap video • 30 event tickets with a dedicated section • 30-second promo during the event • Full page ad (digital) • Option of promotional item in swag bag • 1 hr training • Feature in Annual Report

→ **\$15,000**

BEACON of Hope

Logo on the event website, marketing materials, press release, event signage, and recap video • 20 event tickets with reserved section • Silent Party Mention • Half-page ad (digital program) • On-Demand Wellness Training • Highlighted in Annual Report

→ **\$10,000**

ADVOCATE for Wellness

Logo on the event website, marketing materials, event signage, and recap video • 15 event tickets • Acknowledged during the Gala • Quarter-page ad (digital program) • Invitation to attend wellness seminar • Logo in Annual Report

→ **\$5,000**

ALLY in Healing

Logo on the event website, marketing materials, and event signage • 10 event tickets • Mentioned during Gala • Logo on the Gala program • Newsletter and Social Media Highlight • Listed in Annual Report

→ **\$2,500**

FRIEND to Mind

Logo on the event website, social media, event signage • 5 event tickets • Listed in program • Listed in Annual Report

**Silence
the Shame**



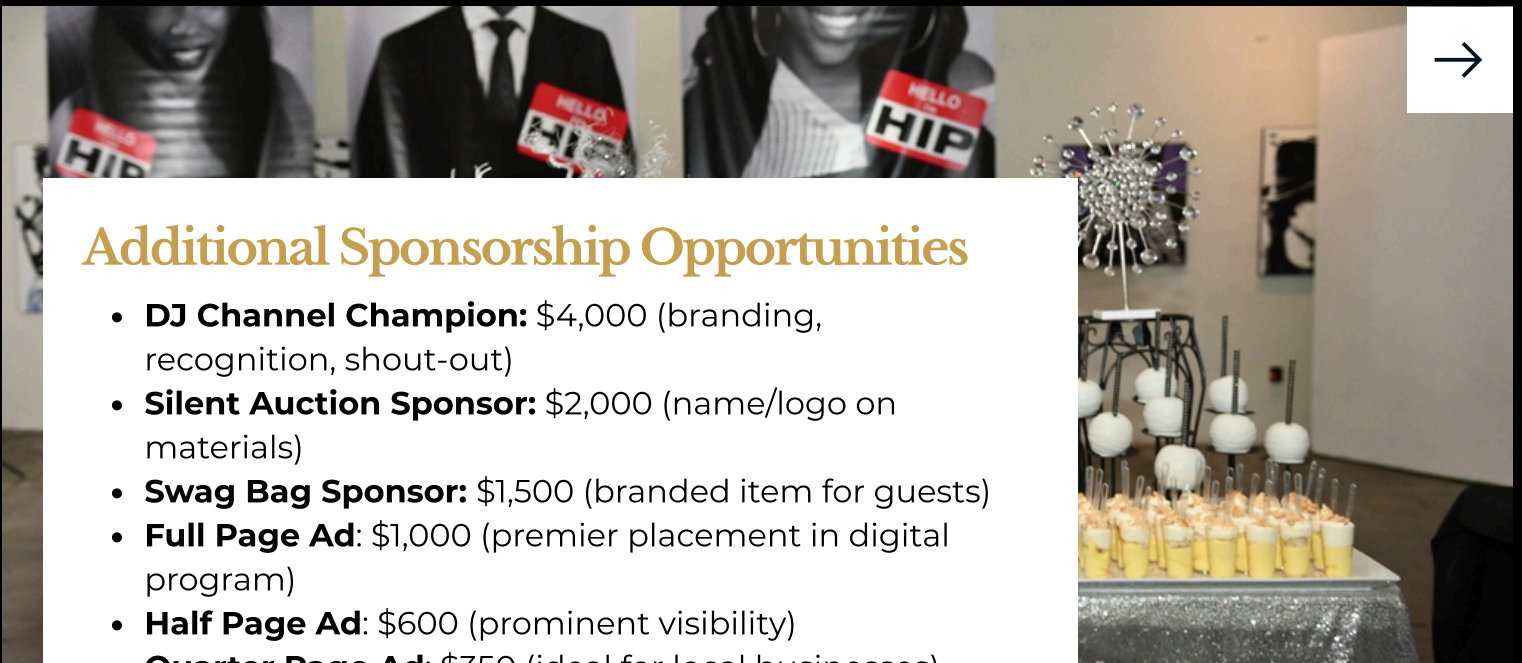
Visit bit.ly/STSGala25 to select sponsorship.



Mail a check to Silence the Shame, 3000 Old Alabama Rd, Suite 119, Alpharetta, GA 30022.

Highlights of the Evening:

- **Attire:** Dress to impress in all-black gala wear—paired with your favorite sneakers to keep our stylish tradition alive
- **Silent Party:** Enjoy unique mixes from three top Atlanta DJs with wireless headphones, allowing you to switch channels and dance to your preferred vibe.
- **Silent Auction:** Bid on exclusive items and experiences, with proceeds supporting Silence the Shame's mission for mental wellness.
- **A Taste of Atlanta:** Savor a curated menu featuring signature dishes from Atlanta's finest chefs, showcasing the city's best flavors.
- **Honoring Champions of Mental Health:** Celebrate outstanding mental health professionals, philanthropists, community advocates and organizations making a positive impact.



Additional Sponsorship Opportunities

- **DJ Channel Champion:** \$4,000 (branding, recognition, shout-out)
- **Silent Auction Sponsor:** \$2,000 (name/logo on materials)
- **Swag Bag Sponsor:** \$1,500 (branded item for guests)
- **Full Page Ad:** \$1,000 (premier placement in digital program)
- **Half Page Ad:** \$600 (prominent visibility)
- **Quarter Page Ad:** \$350 (ideal for local businesses)
- **Business Card Ad:** \$200 (compact branding space)



If you are interested in sponsoring this event, contact Taimere Wood at tw@silencetheshame.com.

www.silencetheshame.com | [@silencetheshame](https://www.instagram.com/silencetheshame) | Silence the Shame TV on YouTube

**Silence
the Shame**