



SPONSORSHIP PROPOSAL

STSU FEST



2026

Silence the ~~Shame~~

ABOUT US

Silence the Shame, Inc. is a national nonprofit that redefines mental wellness for high-stress communities. We offer mental health education to eliminate stigma, reduce suicide rates, and improve overall health outcomes through collaborative partnerships, community and workplace training, and positive youth development. Our community-centric approach focuses on wellness, prevention, recovery, and advocating for better environmental conditions.



MISSION

We work to empower and educate communities on mental health and wellness.

VISION

We envision a stigma-free, culturally competent world where mental wellness is universally embraced and prioritized.



WHAT WE DO?

Silence the Shame University (STSU) is an innovative college ambassador program designed to bridge the gap between undergraduate students and mental health resources within their educational institutions and broader communities. By empowering undergraduate students to become advocates for mental health, STSU aims to foster a culture of openness, support, and understanding.



**PERSONAL &
PROFESSIONAL
DEVELOPMENT
SEMINARS**



**MENTAL HEALTH
EDUCATION &
ADVOCACY EVENTS**



**COMMUNITY, PEER
& PROFESSIONAL
NETWORKING**



**INTERNSHIPS &
EXTERNAL
LEARNING
OPPORTUNITIES**

SILENCE THE SHAME PRESENTS
COLLEGE EMPOWERMENT SUMMIT

STSU

SILENCE THE SHAME UNIVERSITY

college fest

ABOUT THE EVENT

STSU Fest offers undergraduate students a transformational day focused on empowerment, self-care, and community building—all while promoting mental health and equipping them for personal and professional success.

CLICK ON THE VIDEO BELOW TO VIEW 2025'S STSU FEST RECAP





2024



2025

PAST OUTCOMES

Attendees: **660**

Volunteers: **96**

Contractors: **44**

Vendors: **54**

Increased Mental
Health Literacy

88%

Willingness to
Seek Help

88%

Event Overall
Satisfaction Rate

96%

EVENT HIGHLIGHTS

SPONSOR PACKAGE

\$10,000

Fireside Chat Sponsor

Premier logo on website & all event signage | Prime vendor space near Fireside Chat | Verbal recognition before & after Fireside Chat | Company swag/materials in attendee kits | Featured mention in recap & impact report | Dedicated social media spotlight | Up to 6 volunteer slots

\$5000

Wellness Zone Sponsor

Logo on Wellness Zone signage & select materials | Branded activity table & vendor space | Materials in attendee kits | Social media spotlight + group event thank you | Mention in event recap | Up to 5 volunteer slots

\$2,500

Food Sponsor

Logo on food station signage & event materials | Name on event website | Materials in attendee kits | Group social media & event thank you | Mention in event recap | Up to 4 volunteer slots

\$1,000

Wellness Kit Sponsor

Opportunity to provide materials for attendee kits | Name listed on event website | Group social media & event thank you | Recognition in post-event recap

STSU

SILENCE THE SHAME UNIVERSITY

THANK

YOU! 

Contact

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Social [@silencetheshame](#)

HOPE YOU ARE INTERESTED TO SUPPORT.