

S I L E N C E T H E S H A M E P R E S E N T S



A BRILLIANT MIND

Gala

10/08/26

ZOO ATLANTA | SAVANNA HALL
ATLANTA, GA

Sponsorship Package

This year's event promises an unforgettable experience: an exclusive All-Black Sneaker Ball. Move to the rhythms of Atlanta's top DJs spinning today's hottest hits to timeless old school classics.

Join us to honor champions in our community who are working tirelessly to combat mental health stigma.

Our goal is to raise \$250,000 to support mental wellness programs and create a lasting impact.

ABOUT SILENCE THE SHAME

Silence the Shame, Inc. (STS) is a pioneering mental health organization that began as a movement in 2016 and was established as a nonprofit in 2017 under the leadership of Shanti Das. STS is dedicated to destigmatizing mental health and increasing access to support, with a focus on high-stress and underserved communities. As STS enters its 10th year of impact, we continue to drive national conversations, expand innovative programs, and create safe spaces for youth, parents, and young adults to prioritize mental wellness.

Our Mission & Vision

To empower and educate communities about mental health and wellness, envisioning a stigma-free, culturally competent world where mental wellness is a universal priority.

IN 2025, STS ENGAGED OVER

7.1K

educated through
programs and resources

3.4M

reached through
awareness campaigns

918

YOUTH
SUPPORTED

132

PARENTS
SUPPORTED

97

YOUTH & PARENT
LEADERS DEVELOPED

52

STSU
AMBASSADORS
TRAINED

39

COLLEGE &
COMMUNITY
EVENTS HELD

3K

COLLEGE
STUDENTS
SUPPORTED

3K

ADULTS
EDUCATED

45

OUTREACH
EVENTS

184

VOLUNTEERS
ENGAGED



5TH ANNUAL A BRILLIANT MIND GALA



 **WATCH NOW**



SILENCE THE SHAME PRESENTS

A BRILLIANT MIND

Gala
SNEAKER BALL

\$25,000 CHAMPION OF CHANGE

Exclusive recognition as Presenting Sponsor · Premier logo on STS website, marketing, press release, signage, and recap video · 20 premium tickets (King Table of 10 + round table of 10) · Welcome remarks at start of program · 30-second promo during event · Full-page digital ad in program · Option to include item in swag bag · 1-hour live training · Featured in STS Annual Report

\$15,000 BEACON OF HOPE

Logo on the event website, marketing materials, press release, event signage, and recap video · 10 premium tickets (King Table of 10) · Introduce one gala honoree during the program · Half-page ad (digital) program · Option of promotional item in swag bag · On-demand Wellness training · Highlighted in Annual Report

\$10,000 ADVOCATE FOR WELLNESS

Logo on the event website, marketing materials, event signage, and recap video · 10 tickets (one premium table of 10) · Acknowledged during the Gala · Quarter-page ad (digital) program · Option of promotional item in swag bag · Invitation to attend a Wellness seminar · Logo in Annual Report

\$5,000 ADVOCATE IN HEALING

Logo on the event website, marketing materials, event signage, and recap video · 10 tickets (one premium table of 10) · Acknowledged during the Gala · Quarter-page ad (digital) program · Option of promotional item in swag bag · Invitation to attend a Wellness seminar · Logo in Annual Report

SOLD OUT



Visit www.silencetheshame.com to select sponsorship



Mail a check to Silence the Shame,
235 Peachtree St. NE., Suite 420, Atlanta, GA 30303





ADDITIONAL SPONSORSHIP OPPORTUNITIES

Photo Booth: \$4,000 (name/logo on materials)

Toast to Silencing the Shame: \$4,000 (branding, recognition, shout-out)

Silent Auction Sponsor: \$2,000 (name/logo on materials)

Swag Bag Sponsor: \$2,500 (branded item for guests)

Full Page Ad: \$1,000 (premier placement in digital program)

Half Page Ad: \$600 (prominent visibility)

Quarter Page Ad: \$350 (ideal for local businesses)

Business Card Ad: \$200 (compact branding space)

A BRILLIANT
MIND
Gala
SNEAKER BALL

HIGHLIGHTS OF THE EVENING:

Attire: Dress to impress in all-black gala wear, paired with your favorite sneakers to keep our stylish tradition alive.

Silent Auction: Bid on exclusive items and experiences, with proceeds supporting Silence the Shame's mission for mental wellness.

A Taste of Atlanta: Savor a curated menu showcasing the city's best flavors

Honoring Champions of Mental Health: Celebrate outstanding mental health professionals, philanthropists, community leaders and organizations making a positive impact.

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If you are interested in sponsoring this event, contact Shanti Das at sd@silencetheshame.com

www.silencetheshame.com | @silencetheshame | Silence the Shame TV on YouTube